

www.shoolini.online

MBA & BBA POWER PROGRAM



No.1 Private University in India



#JeetoCareerKiRace

LEARN FROM CXO'S AND TOP INDUSTRY MENTORS



Prof. Ashish Khosla
Co-founder & President Innovation
Shoolini University
Ex - Citibank, HSBC, Marico, UNB
Alum : IIM Calcutta, PEC



Tarun Gupta
Professor of Practice in
Management
Ex - Puncom, Airtel, Vodafone, Aircel
Alum : YPS Patiala, PEC



Munish Shehrawat
President and Dean FMS
Shoolini University
Ex - Nudge, HSBC, Citibank
Alum : IRMA , Delhi University



Ashoo Khosla
Co-founder & President Innovation
Shoolini University
Ex - Dr Reddy's, Novartis & NMC Group
Alum : IGMCI, ISB



Mohit Varma
Learning & Development Consultant
Shoolini University
Ex - NDTV, Reliance Communications
Alum : ISB, St. Stephens's



Sandeep Shivram Poduval
Ex - Deejital (Co-Founder),
Commercial Bank of Dubai, Lowe
Dubai
Alum : BKSMB, BVM



Amit Khanna
Adjunct Professor and Advisor
Shoolini University
Ex - McKinsey, Capital One, Genpact
Alum : IIM Calcutta, IIT Delhi

RANKINGS & HIGHLIGHTS



TOP 200
UNIVERSITIES IN
THE WORLD



#1 IN INDIA
PRIVATE UNIVERSITY



#73 IN INDIA
AMONG ALL UNIVERSITIES



#1 IN INDIA
PRIVATE UNIVERSITY

250+
Top Companies
have recently
recruited our
graduates

Unlock Career Opportunities
at India's Top Companies.
Join the Elite Ranks of our
Alumni Network

5000+
PLACEMENTS

250+
GLOBAL
ALLIANCES



AND MORE



UNIQUE PROGRAM FEATURES

Our Power Program offers a truly unique learning journey to elevate your skills and knowledge

- LinkedIn Learning / other similar exciting skill-based courses
- Real Industry exposure (Live Projects from day 1)
- Time Slots for One-on-One Mentorship / Industry Exposure
- 1 week of study on our beautiful campus during the program (optional)*

**Nominal board and lodging charges apply*

FEEES

BBA (POWER PROGRAM)

Regular fees: INR 2,00,000/-

Discounted fees: INR 1,50,000/-*

3 Years (INR)	
1 st Semester	25,000
2 nd Semester	25,000
3 rd Semester	25,000
4 th Semester	25,000
5 th Semester	25,000
6 th Semester	25,000

MBA (POWER PROGRAM)

Regular fees: INR 2,00,000/-

Discounted fees: INR 1,50,000/-*

2 Years (INR)	
1 st Semester	37,500
2 nd Semester	37,500
3 rd Semester	37,500
4 th Semester	37,500

**For limited period only*



 DURATION
3 YEARS
6 SEMESTERS

CHOOSE YOUR BBA SPECIALIZATION

Our future-ready **BBA specializations** are designed by leading **Industry experts from the world's top 1% companies** to help you succeed in a dynamic, fast-changing business landscape.

DIGITAL MARKETING

MARKETING MANAGEMENT

FINANCIAL MANAGEMENT

COMPUTER SCIENCES

HUMAN RESOURCE MANAGEMENT

DIRECT SELLING



DURATION

2 YEARS

4 SEMESTERS



STAND OUT WITH AN INDUSTRY-READY MBA SPECIALIZATION

ONLINE MBA (CBCS)

The first two semesters share a uniform curriculum for all students, while the 3rd and 4th semesters maintain consistent core subjects. Course variations emerge based on individual electives and specializations.

Join our program today and take your career to the next level.

CHOOSE YOUR MBA SPECIALIZATION

Our programs are **strategically designed to equip you with the skills and insights needed to thrive in a rapidly evolving business environment.** Prepare for success in the dynamic world of business with our industry-ready MBA specializations.

- MARKETING MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- FINANCIAL MANAGEMENT
- DIGITAL MARKETING
- RETAIL MANAGEMENT
- OPERATION MANAGEMENT
- BANKING & INSURANCE
- LOGISTICS & SUPPLY CHAIN MANAGEMENT
- TOURISM MANAGEMENT
- REAL ESTATE MANAGEMENT
- DIRECT SELLING MANAGEMENT
- DATA SCIENCE & BUSINESS ANALYTICS
- AGRI-BUSINESS MANAGEMENT
- BIOTECHNOLOGY MANAGEMENT
- FOOD TECHNOLOGY MANAGEMENT
- PHARMA & HEALTH CARE MANAGEMENT
- INFORMATION TECHNOLOGY MANAGEMENT



PROGRAMME STRUCTURE - BBA

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Functional English-1	Marketing Management	Acing the Interviews with AI	Business Statistics	Taxation	Banking and Investment
Principles of Management	Functional English -2	Financial Accounting	Business Law	Sales Management	Specialization Elective I
Entrepreneurship	Human Resource Management	Marketing Research	Financial Management	Cost accounting	Specialization Elective II
Creativity Decoded	Consumer Behavior	Principles of Economics	Organizational Behavior	Specialization Elective	Specialization Elective III
Open Elective*	Open Elective*	Open Elective*	Open Elective*	Open Elective*	Open Elective*

All courses including the elective carry 4 credits each | *Open Elective (To be chosen later on)



PROGRAMME STRUCTURE - MBA

First Semester	Second Semester	Third Semester	Fourth Semester
Financial Accounting	Financial Management	Legal Aspects of Business	Strategic Management
Entrepreneurship	Marketing Research	Internship (8Weeks)	Research project-II
Organizational Behavior	Managerial Economics	Major Specialization	Major Specialization
Marketing Management	Human Resource Management	Major Specialization	Major Specialization
Creativity Decoded	Research Project-1	Major Specialization	Major Specialization
Open Elective*	Open Elective*	Statistics for Management	Sales Management
		Open Elective*	Open Elective*

All courses including the elective carry 4 credits each , except for Internship(3rd Sem) which carries 6 credits | *Open Elective (To be chosen later on)